



Ruby and Citrine LLC
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Capabilities statement.

About Ruby + Citrine.

Ruby + Citrine is a multifaceted design agency specializing in making you – or your brand, your product, you name it! – shine. Our mission is to make un-boring presentations that get your audience asking for more – more details, more products, more ways they can get involved, more ways to invest. We understand how to find the right information to communicate clearly, how to use visuals and animation to create compelling stories, and how to get your point across in a memorable way.

What we do.

PRESENTATIONS

- Catalogs
- Conference Presentation Support
- Investor/Pitch/Awards Decks
- Branded Templates
- Research/Report Decks
- Launch Decks (Products, Services)
- Sales Presentations & Sales Tools

EVENT SUPPORT

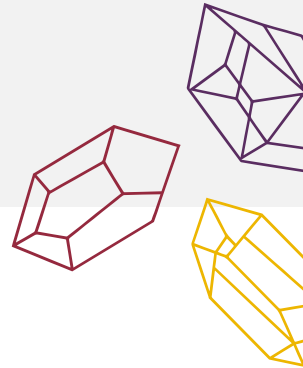
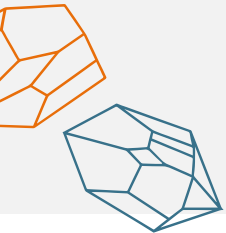
- Onsite/Virtual Support
 - Speaker Ready Rooms
 - Presentation “War Rooms”
 - Show Operation
 - Graphics Operation
 - Notes Operation
 - Teleprompting
- Mainstage Presentations
- Keynote Addresses
- Breakout Session Presentations
- Digital Signage
- Event Collateral/Signage: Leave-behind Materials, Conference Pre-reads, Badges, Meter Boards, Banners, Table Flags and More

GRAPHIC DESIGN

- Logos
- Brand Guidelines
- Business Cards
- Letterhead
- Training Manuals
- Survey Reports
- Sell Sheets
- Brochures
- Facilitator and Participant Guides
- Infographics
- Interactive PDFs
- Mailers
- Landing Pages
- Web Banners
- Proposal Documents
- Social Media Content

VIDEO + ANIMATION

- Training Modules
- Explainer Videos
- Software Demo Presentations
- Sizzle Videos & Vignettes
- Interactive Booth/Kiosk Presentations
- Walk-in/Walk-out Loop Videos
- Awards & Recognition



Past performance.

- | | | | |
|-----------------|---------|-------------|------------|
| AARP | BioMADE | HYDAC | Sanofi |
| Arnold & Porter | CARFAX | Milton CAT | Spectrum |
| Baron Capital | EVERFI | Pulte Group | Wilson Dow |
| Bayser | Google | Riverbed | Wrangler |

[View Our Portfolio](#)

Differentiators.

- Strong past performance
- Seasoned management team
- Offering unique solutions for communication needs
- Utilizing project management system for efficiency

Certifications and codes.

- Woman Owned Small Business
- Woman Owned Business
- Certified Women’s Business Enterprise
- Self Certified Small Disadvantaged Business
- Economically Disadvantaged Women Owned Small Business

NAICS Codes 541430, 541613, 561920
Unique Entity ID KWXCXNF35J1
DUNS Number 102203782
CAGE Code 92CV1

